

## **SAMHSA's 10 Strategic Initiatives**

SAMHSA's mission is to reduce the impact of substance abuse and mental illness on America's communities. Over the years SAMHSA has demonstrated that - prevention works, treatment is effective, and people recover from mental and substance use disorders. Behavioral health is a component of service systems that improve health status and contain health care and other costs to society. Continued improvement in the delivery and financing of prevention, treatment and recovery support services provides a cost effective opportunity to advance and protect the Nation's health. To continue to improve the delivery and financing of prevention, treatment and recovery support services SAMHSA has identified 10 Strategic Initiatives to focus the Agency's work on people and emerging opportunities. The 10 Initiatives are described below with the Agency lead identified.

**1 Prevention of Substance Abuse and Mental Illness**  
**(Fran Harding, Director, CSAP)**

Create prevention prepared communities and to focus on prevention of mental illness and substance abuse, focusing first on children and youth, and eventually serving individuals, families, peers, schools, businesses and communities across the lifespan.

**2 Violence and Trauma**  
**(Kana Enomoto, Principal Senior Advisor to the Administrator)**

Reduce the behavioral health impacts of violence and trauma and integrate trauma-informed services in prevention and treatment programs in States and communities, and throughout the health service delivery system to address root causes of pervasive, harmful, and costly public health problems.

**3 Military Families – Active, Guard and Veteran**  
**(Kathryn Power, Director, CMHS)**

Support of our service men and women and their families and communities by leading efforts to ensure needed behavioral health services are accessible and outcomes are successful.

**4 Housing and Homelessness**  
**(Kathryn Power, Director, CMHS)**

Provide housing and reduce the barriers that homeless persons with mental and substance use disorders and their families experience when accessing programs that sustain recovery.

**5      Jobs and Economy**  
**(Larke Huang, Senior Advisor to the Administrator)**

Use funding streams to boost employment opportunities in communities for people in need of jobs including people with mental and substance use disorders.

**6      Health Insurance Reform Implementation**  
**(Ric Broderick, Deputy Administrator)**

Achieve equality with all other health conditions for the prevention and treatment of mental and substance use disorders.

**7      Health Information Technology for Behavioral Health Providers**  
**(Westley Clark, Director, CSAT)**

Ensure the behavioral health provider network, including prevention specialists and consumer providers, fully participate with the general health care delivery system in the adoption of health information technology.

**8      Behavioral Health Workforce – In Primary and Specialty Care Settings**  
**(Westley Clark, Director, CSAT)**

Provide a coordinated approach to address workforce development issues affecting the behavioral health service delivery community.

**9      Data and Outcomes – Getting Results**  
**(Pete Delaney, Director, OAS)**

Realize an integrated data strategy that informs policy and measures program impact leading to improved outcomes for people in need of services.

**10     Public Awareness and Support**  
**(Mark Weber, Director, Office of Communications)**

Change how mental health and substance abuse services are perceived so that people seek help for these conditions with the same urgency as any other health condition.